

CHAMBER INSIDER

H I S T O R I C W A L L A C E C H A M B E R O F C O M M E R C E

CHAMBER INSIDER is a benefit of your Chamber Membership and reflects the Board's commitment to keep members informed. Email news to [Janet Feiler](mailto:Janet.Feiler@wallacechamber.com).

Silver Member

A big "Thank You" to Shoshone Medical Center for being a Silver Member of the Historic Wallace Chamber of Commerce. We invite other large businesses or supporters to consider this level of support for the Chamber. We appreciate all our members who have already paid their dues for the year. A complete list is on page 5 and 6 of this newsletter.

Chamber presents its annual awards

Members of the Historic Wallace and Historic Silver Valley chambers gathered January 11 at Noah's Loft in Kellogg to install their respective officers and present their annual awards.

Honored by the Wallace Chamber were Anne and Dawn Alexander of D&G Bakery as Chamber Member of the Year, Jim See as Wallace Citizen of the Year, and Ron and Judy Bertoch as Wallace Volunteers of the Year.

In less than four years, the Alexanders doubled the floor space of their business on Cedar Street, added lunch items and fruit bouquets, and expanded catering. They have also built partnerships with other



Chamber President Mike Feiler presents Anne and Dawn Alexander with the Chamber Member of the Year award.

retailers and restaurants.

Anne is on the Chamber Board of Directors and on several committees. She is in her third year as co-chair of the Accordion Festival

Committee. As mentioned in a nomination letter, Anne is always ready to supply help to any person, festival or fundraiser.

Other Honorees—Page 3

Marketing efforts kick off to bring more visitors to Wallace this summer



Marilyn White and Mike Feiler unveil the new poster funded by a Morbeck Foundation grant.

The Chamber's marketing committee is working with several groups that are scheduled to visit Wallace this summer, and also developing informational materials to let motorists know what our town has to offer.

A grant from the Frank A. Morbeck Foundation financed a new poster that will greet travelers who stop at the Visitors Center; the poster encourages them to take a few minutes to drive downtown and enjoy historic buildings, unique shops, breweries, museums and other attractions. A vinyl version of the poster will be taken to bike shows, conventions and other tourism-related events.

Also as part of this year's marketing

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Membership List



Chamber Board

The Historic Wallace Chamber Board of Directors for 2013 includes, front row from left, Mitzi Scheel, Anita Price, Bonnie DeRoos, James McMillan and Heather Litz; back row from left, Mike Feiler, Bob Ranells, Art Fleming, Anne Alexander and Janet Feiler.

BUSINESS NEWS

Ribbon-cutting ceremonies

Please join us on February 1 for ribbon cuttings to celebrate our new members and/or new businesses. Ceremonies begin at 12 noon at A Hint of Whimsy on Bank Street, then a couple doors away at Angie’s on Bank Street, followed by Grandpa Cupid’s Bargain Barn on Cedar Street.

Bakery moving

Sad news for Wallace is great news for Osburn! D&G Bakery is relocating to Osburn where owners Anne Alexander and Dawn Alexander will operate a bakery and restaurant. D&G Bakery will open February 6 at 713 E. Mullan—the former Deb’s Evergreen Café—in Osburn. Hours will be 7 a.m. to 3 p.m. Wednesday and Thursday, 7 a.m. to 8 p.m. Friday and Saturday, and 7 a.m. to 3 p.m. Sunday; closed Monday and Tuesday. Anne and Dawn will remain active in our chamber.

New ownership

Word has it that the Ryan Hotel, Lucky Horseshoe and Cam’s have been purchased by Tim Johnson and

Donna Westmoreland of Wallace and Dan Clark of Coeur d’Alene. Plans for the buildings have not yet been announced.

This ’n That

- February 1 is the opening date of Valerie’s Flowers in its new location on Fifth Street.
- Jamie Baker is remodeling the Red Light Garage to expand the kitchen area.
- After a successful series of holiday teas in December, the Silver Tea Room at Price Tag Antiques is planning themed teas around Valentine’s Day and St. Patrick’s.
- The Wallace Brewing Co. has introduced a new beer featuring an eye-catching label, Annie-Freeze Ale.

WELCOME!!

The Chamber welcomes the following new members:

A Hint of Whimsy

Aubrey Stovern
Wallace

First Allied Securities

Joan Block
Kellogg

**See pages 5-6
for current list
of members**

Marketing efforts

Continued from Page 1

efforts, the Chamber’s marketing committee will develop a walking tour pamphlet separate from the Wallace Book, add more photos to the Wallace Book, and redesign the Wallace Map to include advertising space.

The Committee is working with the Northwest Outdoor Writers Association to make their May conference here a unique and valuable experience. The conference will bring more than 70 writers and photographers to the area. Hopes are that one of the conference’s banquets

can provide an opportunity for Chamber members to meet and interact with attendees.

The Chamber will have a presence at upcoming bike shows in Seattle and Portland and is considering sending a delegation to the Sam Steele Days parade in Cranbrook to hand out Wallace information to invite our “neighbors to the North” to visit this summer.

The Committee is exploring better ways to coordinate information about groups that are coming to Wallace so businesses can plan special signage or promotions to welcome visitors.

Jim See chosen Citizen of the Year

The Wallace Chamber's Citizen of the Year award is equivalent to the Oscar's Lifetime Achievement Award, but in this case we hope the achievements will continue for many more years.

Jim See made an impact on hundreds of students during his teaching career and then retired to make some innovative and important efforts in historic preservation. Jim was the sparkplug that ignited the 1910 Fire Centennial Celebration, the monument and the Pulaski Trail. Most recently he has been the driving force behind the Historic Stairs Project. Last year he was the recipient of Preservation Idaho's "Friend of Preservation" award.



Bertoches named Volunteers of the Year

The Chamber's Mary Lou Hanks Memorial Volunteer of the Year Award recognizes the outstanding efforts of a volunteer or couple. The 2012 recipients are Ron and Judy Bertoch.

The Bertoches moved to Wallace nearly three years ago and have been weekly volunteers at the Visitors Center for nearly two years. Judy greets visitors, stocks informational materials and compiles the monthly visitor reports for the Chamber Board while Ron concentrates on the outside area and handyman projects. They also help out with Chamber and community festivals, volunteer at Good Sam and organize food distributions in the community.

TIDBITS

Drama & Music

Rehearsals are under way for the Sixth Street Theater's production of "Lucky Enough...". The play will run three weekends in March.

Also in March, the Shoshone County Community Concert Association will sponsor two concerts. More details on these events in the next newsletter.

Thanks to January speakers; next meeting is Feb. 6

After annual reports on the state of the city and law enforcement issues, the Chamber's next meeting will focus on the "state of the schools." Superintendents Bob Ranells and Robin Stanley will speak Feb. 6, 7:45 a.m., at the Brooks. At the January meeting, Mayor Dick Vester told the Chamber the city is in really good shape financially, but runs on a lean and trim budget. The city has three full-time employees plus several part-time workers. It contracts for services such as animal control, fire protection and law enforcement. The city helps support such worthwhile community projects as the flower baskets and the historic stairs restoration.

The mayor said Wallace is becoming known as a festival town and people are

always amazed at the vitality of the city. As to receiving EPA financial assistance to fix city streets, he said it is a slow process that may take from 5 to 10 years to accomplish.

Sheriff Mitchell Alexander reiterated his plans to uphold the 2nd Amendment and said gun control will be a big topic of an upcoming sheriffs meeting.


He said the towns that have discontinued paying the county for law enforcement presents a big dilemma, but the department will do the best it can with the resources it has. One of his current goals is to get a Drug Task Force up and running.

Thank you to Mayor Vester and Sheriff Alexander for their timely and informative reports!

February 2013



Plans and schedules can change. Always confirm dates, places.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 Ribbon cuttings at 3 Wallace businesses	2
3	4	5 Blood Drive, Kellogg Elks	6 Chamber mtg, 7:45 a.m. @Brooks; Blood Drive at WHS	7 Chamber Marketing committee, 9 am W. Inn	8	9 "Warm Hearts Tea" Silver Tea Rm; Beer Pong, 1313 Club
10	11	12 Chamber Board mtg, 7 a.m., 1313	13	14 Valentine's Day 	15	16
17	18 Presidents Day	19	20 Chamber mtg	21	22	23 Sho County Inaugural Ball, Elks Lodge
24	25	26	27	28	We welcome calendar listings from our Chamber Members. Please email Janet Feiler if you have a listing for March.	

Visit us on the web at www.wallaceidahochamber.com

2013 CHAMBER MEMBERSHIP

1313 Club	Huff, Stanley
A Comfy Cottage	Idaho Department of Environmental Quality
A Hint of Whimsy	Idaho Silver Shop
ACES Community Services	Kellogg Ace Hardware
Advanced Benefits	Kuns, Carolyn
Albi's DBA Pedro Changs	Lake Coeur d'Alene Camping Resort
Alliance Title & Escrow	Lifetime Roofing & Siding
Avista Utilities	Lookout Pass Ski & Rec Area
Beale House Bed & Breakfast	Loving Care & More Inc
Beamis Oil LLC	McMillan Law Office
Bertoch, Judy or Ron	Mullan House B&B
Best, Jim C.	Mullan School District #392
Bethany Lutheran Church	North Idaho College
Blue Anchor RV Park	North Idaho Mt Brew, City Limits Pub & Wallace RV
Branz, Anthony J. MD PC	North Idaho Trading Co.
Brooks Hotel	Northern Pacific Depot Museum
Calhoun, William	Osburn Lions Club
Camp Fire USA, INWC	Oxendine, Keisha L.
Community Ambulance	Panhandle Linen Supply
D&G Bakery	Panhandle State Bank
Dave Smith Motors	Parlor Antiques
Dayrock Bar	Pizza Factory
Desperate Diva	Price Tag Antiques & Silver Tea Room
Dire, William	R.E.S.T. (Ministry of Rural Sheperds Network)
D'Spot Salon	Randy Knight, P.E.
Eagle City Park	Real Life Ministries Silver Valley
Excelsior Cycle	Roletto Law PLLC
F&H Mine Supply Inc	Rossi Insurance
Ferguson Contracting	Ryan Plumbing & Heating
First Allied Securities	Shoshone Cancer Support Corp
First American Title	Shoshone County
FitzGerald, Mariann & Jon Large	Shoshone County Community Concert Association
Frank A Morbeck Trust	Shoshone Funeral Service
Gem State Specialists, Inc	Shoshone Medical Center
Good Samaritan Society - Silver Wood Village	Silver Legacy Realty
Grandpa Cupid's Bargain Basement	Silver Mountain Resort
Grismer, Joe	Silver Pine Trade Post
Guesthouse Inn & Suites	Silver Streak Zipline Tours
Hecla - Lucky Friday	Silver Valley Christian Academy
Hendrixson Real Estate	Silver Valley Republican Women
Historic Wallace Blues Festival Committee	Silver Valley Tire
Historic Wallace Preservation Society	Silver Valley Veterans Memorial
Historic Wallace Marketing Group	
Holy Trinity Episcopal Church	

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2013 CHAMBER MEMBERSHIP

(CONTINUED FROM PREVIOUS PAGE)

Silverburst Entertainment
 Sixth Street Gallery
 Sixth Street Theater & Melodrama
 Smokehouse BBQ & Saloon, Historic
 State of Idaho, Dept of Labor
 Suddenlink
 Sunset Apartments
 Trail of the Coeur d'Alenes and Old Mission
 State Park
 United Church of Christ, Congregational
 US Bank
 US Forest Service - CDA River Ranger Dist
 US Silver
 Valerie's Flowers
 Wallace Brewing Company
 Wallace District Mining Museum
 Wallace School District #393
 Wallace Senior Drop-In Center
 Wallace True Value & NW Mine Supply
 Waters Garbage, LLC
 Wong Financial Services
 Young, Carol
 Zanetti Bros Inc

The 2013 Events Poster is now available. Please contact Diane at the Chamber office if you need one for your store window.

Thank You for your membership and support of the Chamber!

Chamber's 2013 Board of Directors

President

Mike Feiler

Vice President

Anita Price

Secretary

Bonnie DeRoos

Treasurer

Heather Litz

Other Directors

Anne Alexander

Janet Feiler

Art Fleming

James McMillan

Bob Ranells

Mitzi Scheel

Coordinator

Diane Reifer